A LETTER TO PROSPECTIVE CLIENTS

MY CAREER HAS TAKEN ME FROM THE SIDELINES OF BOSTON COLLEGE TO THE HIGHEST LEVELS OF PROFESSIONAL SPORTS WITH THE NEW ENGLAND PATRIOTS AND LOS ANGELES KINGS. I'VE WORKED ALONGSIDE WORLD-CLASS ATHLETES, COACHES, AND MEDICAL PROFESSIONALS, EARNED A SUPER BOWL RING, AND SPENT MORE THAN A DECADE BUILDING STADIUM PERFORMANCE INTO A PLACE WHERE THOUSANDS OF ATHLETES DISCOVERED WHAT THEY WERE TRULY CAPABLE OF ACHIEVING.

THOSE EXPERIENCES HAVE TAUGHT ME SOMETHING FAR MORE VALUABLE THAN HOW TO BUILD STRONGER, FASTER, HEALTHIER ATHLETES.

THE GREATEST TRANSFORMATIONS BEGIN WHEN SOMEONE RECOGNIZES POTENTIAL IN YOU THAT YOU HAVEN'T YET RECOGNIZED IN YOURSELF.

I DON'T SIMPLY TRAIN ATHLETES. I CHALLENGE THEM, EDUCATE THEM, INVEST IN THEM, AND HOLD THEM ACCOUNTABLE TO STANDARDS THAT EXTEND FAR BEYOND SPORTS.

I AM CONFIDENT THAT THE TIME YOU SPEND WITH ME WILL BE ONE OF THE MOST REWARDING EXPERIENCES OF YOUR LIFE.

NOT SIMPLY BECAUSE OF WHAT YOU ACCOMPLISH PHYSICALLY, BUT BECAUSE OF THE CONFIDENCE YOU DEVELOP, THE OBSTACLES YOU OVERCOME, AND THE PERSON YOU BECOME ALONG THE WAY.

YOU'LL NEVER KNOW HOW FAR YOU CAN GO UNTIL YOU GET THERE.

— Joe From Stadium

JOE FROM STADIUM
PEOPLE · PROCESS · PERFORMANCE